



News Release

For Immediate Release

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## **Top Free Music Site Expands to 28 Million Songs; Bands Can Promote for 99 Cents**

Songza.com, the premier website for finding and listening to music, today announced partnerships with Seeqpod.com and Skreemr.com to dramatically expand its search results, so that users can find almost any song they can think of, and listen to it immediately on the Songza site. The partnerships with Seeqpod and Skreemr have expanded Songza's effective catalog to 28 million songs, as of January 17.

"We're excited about these partnerships—they allow our users to find and listen to a much broader range of music," said Songza founder Aza Raskin. "Being able to listen to entire songs—not just 30-second clips—is a great thing for music fans. It will lead to more informed purchases of music, and more purchases overall."

Any song that can be found via Seeqpod.com or Skreemr.com is now available via the Songza search interface, which allows visitors to search for a title or artist, click a result, and listen to the entire song, all within a single Songza page and without the need for any external applications (such as iTunes or Windows Media Player).

In collaboration with Creative Commons, Songza also announced its Self-Promotion Beta Program for bands and record labels. For only 99 cents, bands or record labels can have a song featured for a 24-hour period in the Recommended list on the Songza homepage, which is currently getting over 40,000 visitors per day. Bands and labels will also get to define the links that appear next to the song while it's playing, so that people can buy the song or visit the band's website.

"This program gives artists a unique chance to reach new fans for an extremely affordable price," said Songza president Scott Robbin. "It's *micro-marketing* for bands and labels, and it's a valuable and affordable proposition for artists wanting to build a broader audience." Bands and labels can apply for the Self-Promotion Beta Program via a simple online form at [Songza.com](http://Songza.com).

### **About Songza.com**

Songza is a music search engine and Internet jukebox that allows users to find and listen immediately to any song on the Web. Users can share songs with friends through e-mail, create links to songs and add an embedded player to their own website or blog. Founded in 2007 by 23-year-old Aza Raskin—the president of Chicago-based software company Humanized, Inc., and the son of Apple Macintosh founder Jef Raskin—Songza generated more than 1.2 million page views and 4.3 million songs played the first month, as well as coverage by hundreds of bloggers and online news outlets.

For more information, or to schedule interviews with Songza president Scott Robbin or founder Aza Raskin, please contact Songza Public Relations at [press@songza.com](mailto:press@songza.com) or (773) 661-3011.